

Would you rather own two cars in perfect condition or ten run-down cars? This question alludes to the age old saying: "quality over quantity." In this example, the number of run down cars you own does not matter because of its poor functionality. What does matter are the cars that can serve its purpose well. However, quality is associated to practically all things not just cars. Normally, we think of goods and services when it comes to quality such as the quality of a computer, a phone, the way a teacher teaches, etc. Yet, it is also attributed to things that hold meaning such as the quality of a friendship, a relationship, or even the quality of life itself. Quality, by definition, is the degree of excellence of something. This means that a certain standard must be met for something to have high quality. Anything below normal standards is considered of low quality. I believe that time, money, and satisfaction all are connected to how quality is measured.

Time is relevant when it comes to the quality of a product or almost anything for that matter. The amount of time it takes to manufacture something influences how well it will perform. For instance, when comparing the time, it takes to make a shoe between competitors, the one that takes the longest to make is normally associated with higher quality. Technology also improves in quality over time. The more time something is spent on the more value it has from the work put into it. A friendship that has developed and shaped over many years has attributes of higher quality than a friend of a couple months. Similarly, the iPhone ten years ago wasn't the best of quality; however, over time several aspects of the iPhone has improved drastically in quality. Such as the camera and its ability to capture high quality pictures or the slim fit figure and aesthetics of the phone. This exemplifies how time allows things to develop with quality.

Money also plays a role in how high or low something is in quality. Most of the time things that are more expensive tend to present itself with high quality standards. Take pens as an example. There are differences in a disposable cheap BIC pen when compared to a Montblanc luxury pen. The BIC pen completes its job and can be replaced easily while the other has great ink flow and a replaceable cartridge to refill the ink. There is a significant difference in quality between these two pens and money is a price placed based on the level of quality. The same goes with equipment I buy for soccer. If I wanted soccer cleats that have a comfortable fit and lasts a very long time they would come at a high price. Of course, quality is not the only thing that influences the price of something but it is a major part of it.

The customer's content on a product is mainly focused on that product's quality level. There is a positive correlation between the customer's satisfaction and the quality of the product. Take a moment to think about those teachers or professors that did a poor job teaching you in that math class. Your satisfaction and performance in the class was mainly influenced by the quality of the teacher's teaching and attitude. Everything can be tied to quality when a person's happiness is involved. That includes the way you live your life and the way you feel about it. If there is negativity in it then there might be some aspects that have low quality. This could be a relationship with someone or unhealthy habits practiced daily. A person's happiness will vary from the level of quality they choose to have in his or her life.

Quality can be incorporated into almost anything from a pen to how well and happy someone is in their lives. The range that a quality is measured by is mainly by three things: time, money, and happiness. All three in which matter to making something with quality. The next time you think about something that truly expresses high quality, think about the time it took to create, the money put in or needed for it, and the happiness it brings to you or a stranger.