



The Variant

American Society for Quality

Southeast Florida



Section 1510

www.asqsefla.org

Section 1515

www.asqpalmbeach.org

Message from the Chair Section 1510

2019 is full steam ahead! I am proud to announce our Leadership Team for ASQ Section 1510 as follows

Chair	Carolina De Leon
Secretary	Herve Cantave
Vice-Chair	Mayra Bisnow
Treasurer	Omar Aviles
Past Chair	Eduardo M. Suárez
Nominating Chair	Mindy Gross
Webmaster	Steve Kramer, Ph.D.
Arrangements Chair - Planning	Trenton Hudson
Arrangements Chair - Onsite	Norbert Yaw Ching
New Member Chair	Myriam Ochart
Publicity Chair	Mercedes Massana
Scholarship Chair	Kannan Krishnan
Newsletter Editor	MariaElena Godefroy
Education Chair	Trenton Hudson
Audit Chair	Jim Carbone
PAR Chair	Mayra Bisnow
Voice of OUR Customer	Shawn Currie
Program Chair	Phil Centonze
Student Branch Counselor	Steve Kramer, Ph.D.
Special Events Coordinator	Maria Grana
Placement Chair	Denise Gadd

We are all looking forward to a great year! Our last dinner meeting on January 15th at Tropical Acres Steakhouse in Fort Lauderdale was a wonderful event with a hands-on look into Lean Process Management in a Non-Production Activity. The meeting was presented by our Program Chair Phil Centonze. The activity needed a few volunteers from our group in order to identify waste and find areas of improvement using the Continuous Improvement Pyramid. It was very amazing to see the improvement between Trial 1 and Trial 2 of the activity. You could clearly see how process layout and quality at the source could change the product that the customer would receive at the end. Thank you Phil for an insightful and fun topic for our dinner meeting, we appreciate you! I would also like to congratulate Steve Kramer for taking home the door prize of an all-in-one Instant Pot!

If you are interested in any classes, details, or upcoming meeting please be sure to view our monthly Newsletter The Variant, check out our Website, and take a look at our LinkedIn page. I hope to see many of you at our upcoming events and look forward to a new year!

Carolina De Leon

Chair, ASQ Section 1510 Email: cdele002@gmail.com

JANUARY 2019

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NEWSLETTER EDITOR

Maria Elena Godefroy

Send Contributions to: me_godefroy@gmail.com



ASQ 1510 Dinner Meeting

When

Tuesday, February 12th, 2019

Speaker

Robert Lloyd, President, Lloyd Consulting Group, Inc.

At

Tropical Acres Restaurant,
2500 Griffin Road, Ft. Lauderdale, FL 33312

Topic

Design Thinking and Disruptive Innovation

Customer Driven Design

Price

ASQ 1510 Members \$15 and ASQ Student Members \$5
(Non-members and late registrants \$30)

Menu Choice

Prime Rib or Sea Bass or Pasta Primavera

Registration/Networking:

Networking 5:30 p.m.

Dinner: 6:30 p.m.

Speaker: 7:20 p.m.

To register go to www.asqsefla.org - Upcoming Events-

Speaker: Robert Lloyd, President, Lloyd Consulting Group, Inc.

Bob is a Stanford trained innovator and change agent. He is passionate about successfully deploying and leading strategic initiatives in customer centered design, Agile development and operational excellence. His work across all sectors and internationally has had a positive impact of over \$2 billion. Bob has held Director and Senior Consultant positions at high profile companies such as Motorola, Johnson & Johnson, Verizon, and BlackBerry. He is a licensed US Patent Agent with 13 issued patents. His contribution to pop culture is the score info display seen in the corner of all televised sporting events since 1995. Bob is a CSSBB, CMQ/OE, Certified Lean Sensei, Motorola MBB, and holds several other certifications. He has an MBA, and a BS in Mechanical Engineering BSME, as well as a Professional Certificate in Innovation and Entrepreneurship from Stanford University.

Presentation Topic: Design Thinking and Disruptive Innovation – Customer Driven Design

Steve Jobs once said, “Get closer than ever to your customers, so close that you tell them what they need well before they realize it themselves”. That is the essence of Design Thinking and Disruptive Innovation. The traditional approach of firms designing products and services and then “pushing” them onto the market with slick advertising has resulted in over 75% of those new product and services failing in their first year. Design Thinking first focuses on understanding customer needs, culture, motivations, and end-to-end experiences. Then it re-frames those needs into higher level design objectives, breaking free of preconceived constraints to create truly innovative concepts that are tested with customers using rapid prototypes and obtaining feedback. This iterative approach allows a firm to modify its design or possibly pivot in a different direction. This presentation will include a simple “hands-on” competitive team exercise that demonstrates the iterative innovation process.

PRICING FOR SECTION 1510 MEMBERS

\$15.00 PRICING OPTION! Take advantage of your **Section membership benefits** including meal if:

- You register and pay for the meeting through the PayPal option online prior to **12:00 noon on Sunday, February 10th, 2019**

OR

- You register and mail your check postmarked no later than **Saturday, February 9th, 2019** to: ASQ Section 1510 P.O BOX 823855, Pembroke Pines, FL 33082-3855

NOTICE: Starting with our 1/10/2017 Dinner meeting, ASQ 1510 member pricing is \$15 per person, ASQ Student Member pricing is \$5, and non-member/late pricing is \$30. (you may send an alternate if you find after registering that you cannot attend, but we must pay venue for each registrant regardless of whether you show up, so registration fee is non-refundable)”



Section 1510

ASQ Certification Refresher Classes

To participate in an ASQ refresher class, please sign up on the web page at www.asqsefla.org. You do not need to be a member of ASQ to participate in a class. RU's are earned for class participation. If you have a question regarding registration or class site, call Amarilis Acosta, Education Chair, at 305-298-3721 or email amarilis13@bellsouth.net please sign up at least three weeks before the scheduled class start to assure you have the textbook at first session. Any classes that do not register a minimum of five students will be cancelled. For Certification Exams dates and locations, please visit the ASQ Certification website at www.asq.org. All classes are refresher classes.

***Includes textbooks & materials**

Class	Class Name	CEU's	Fee	When	Time	Place	Instructor
IA	Internal Auditing for Quality Systems	1	\$275*	August	8:30 am to 5:00 pm One Day Seminar	TBD	Kannan Krishnan CQE, CQA, CMQ/OE, CQIA, CSSBB, CBA
CQT	Certified Quality Technician	2.7	\$400*	January, August	5:30 pm to 8:30 pm 9 sessions	TBD	TBD
CMQ/OE	Manager of Quality / Organizational Excellence	2.7	\$450*	January, July	5:30 pm to 8:30 pm 9 sessions	Dade	Shawn Currie CQE, CRE, CQA, CMQ/OE CSSBB
CQE	Certified Quality Engineer	3	\$450*	March, September	5:30 pm to 8:30 pm 10 sessions	TBD	Shawn Currie CQE, CRE, CQA, CMQ/OE CSSBB Herve Cantave CQE
CSQE	Certified Software Engineer	2.4	\$375*	March, September	6:00 pm to 9:00 pm 8 sessions	TBD	Mercedes Massana CSQE, CQA, CMQ/OE, CBA
CQA	Certified Quality Auditor	2.4	\$375*	March, September	6:00 pm to 9:00 pm 8 sessions	TBD	Shawn Currie CQE, CRE, CQA, CMQ/OE CSSBB
CQIA	Certified Quality Improvement Associate	2.4	\$375*	March, September	5:30 pm to 8:30 pm 8 sessions	TBD	Kannan Krishnan CQE, CQA, CMQ/OE, CQIA, CSSBB
CQI	Certified Quality Inspector	2.4	\$375*	January, July	6:00 pm to 9:00 pm 8 sessions	Broward	TBD
CRE	Certified Reliability Engineer	3	\$350*	January August	6:00 pm to 9:00 pm 10 sessions	TBD	Shawn Currie CQE, CRE, CQA, CMQ/OE CSSBB
CSSBB	Six Sigma Black Belt	3	\$450*	January,	5:30 pm to 8:30 pm	TBD	Kannan Krishnan CQE, CQA, CMQ/OE, CQIA, CSSBB, CBA
				August	10 sessions		Gustavo Diaz CQE, CSSBB
CSSGB	Six Sigma Green Belt Refresher	2.7	\$450*	April,	8:30 am to 5:00 pm	TBD	Kannan Krishnan CQE, CQA, CMQ/OE, CQIA, CSSBB, CBA
				September	9 sessions		Gustavo Diaz CQE, CSSBB
CSSGB	Six Sigma Green Belt Certification	6	\$2500*	March,	8:30 am to 5:00 pm	TBD	Kannan Krishnan CQE, CQA, CMQ/OE, CQIA, CSSBB, CBA
				September	9 sessions		Gustavo Diaz CQE, CSSBB
CBA	Certified Biomedical Auditor	2.4	\$375*	January	8 sessions	Cordis	TBD
				August			

Testing for Certification Exams is now Computer Based

- ⇒ Candidates will take ASQ Certification exams at a Prometric testing facility where the test is administered via computer in a Prometric proctored, secure environment.
- ⇒ The application approval through ASQ will not change. After being approved by ASQ Certification, customers will be able to schedule their exams at the nearest Prometric Testing Center.
- ⇒ Benefits include: increase in annual exam administrations from 2 to 6, availability of days to take exam from 4 to 102, convenience of retesting from 6 months to 2, increased number of testing locations, faster test results!

Visit the Website: www.prometric.com for additional information.

ASQ Student Branch

Website: asgnova

- Holds meetings 4th Tuesday of each month
- Planning speakers, tours, and networking events
- Site includes resumes and student bios as well as “tools” for student enrichment/development.
- South Florida businesses looking to fill quality positions may post announcements .

Student Branch for 2018-9:

Dr. Steve Kramer - Student Branch Counselor

Jonathan Pfiesser - Chair

Suzanne Afchain - Sec/Treasure

Shanique Mais - Event Coordinator



Our section's group is active on [LinkedIn](#), the best-known online professional networking channel.



Then press

Join

- Join today. Stay in the know. Take part in sharing, networking, discussions, polls, and a lot more.
- Find us by typing 'ASQ 1510' under Group Search.
- It's that easy.
- Please contact Mercedes Massana Section 1510, for more information at mercedes.massana@gmail.com



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Section 1510 Chair

Carolina De Leon: Email: cdele002@gmail.com

Website: www.asqsefla.org

Mailing Address: PO Box 823855,

Pembroke Pines, FL 33082-3855

Section 1515 Chair

Marcos Mora : Chair1@asqpalmbeach.org

Website: : www.asqpalmbeach.org